

Atty. Dkt. No. 084561-0108
8-23-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING
OF PURCHASING ENTITIES

Appl. No.: 09/888,439

Filing Date: 06/26/2001

Examiner: Khanh H. LE

Art Unit: 3622

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8/20/03	(Date of Deposit)

AMENDMENT AND REPLY UNDER 37 CFR 1.116

Mail Stop AF
 Commissioner for Patents
 PO Box 1450
 Alexandria, Virginia 22313-1450

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Sir:

This communication is responsive to the Final Office Action dated June 19, 2003,
 concerning the above-referenced patent application.

The amendments presented below are in compliance with the revised amendment
 format permitted in the Notice from the Office of Patent Legal Administration of the U.S.
 Patent and Trademark Office dated February 10, 2003, and published at 1267 O.G. 106 on
 February 25, 2003. Thus, the provisions of 37 CFR 1.121(a), (b), (c) and (d) are waived for
 amendments made in this application to the claims, specification, and drawings.

Amendments to the Claims are reflected in the listing of claims which begins on
 page 2 of this document.

Please note that we have made amendments to the one remaining independent method
 claim (and to its two parallel independent apparatus claims) which we hope and believe will
 obviate the examiner's rejection, and that we have cancelled all other independent claims as
 well as all dependent claims except for 12 method claims and the 12 parallel system claims.
Please see Remarks/Arguments

Please amend the application as follows:

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TC 1300

FOLEY LARDNER

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Email Address : wellis@foleylaw.com
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Date : August 20, 2003
Client/Matter No : 084561-0108
User ID No : 0251

MESSAGE: RE: SERIAL NO. 09/888,439 - Filed: 06/26/2001

Applicant: Mark LANDESMANN

For: **BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES**

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By M. Carrigan
PREVIOUSLY

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